



About Us

NextSpace represents a curated collection of **luxury design brands** which have a truly authentic story to tell. Our mission is to develop sales & marketing strategies for brands looking to develop & expand in the **Middle East & Africa** and we act as exclusive representatives of the factories within the region.

Our insight into the local markets and an established network in the Middle East and Africa are key pillars to our success and we manage the brands for all the countries in the region with **direct factory pricing**.

Our intricate knowledge of the local market, strong relationships, and networks in the region are our key successes, and we ensure that our extensive community of design professionals, operators, developers, contractors, distributors, and clients are continuously engaged and supported.

Built on decades of experience in the Middle East and Africa, our vision is to connect people who are passionate about luxury designer brands with a truly authentic story to tell.



Services

Factory Representatives

We represent luxury design brands for indoor & outdoor furniture, lighting, custom furniture & objects. We deliver a variety of standard & custom design furnishing solutions for Luxury Residential, Corporate, Commercial & the Worldwide Hotel Resort & Casino industries. We focus on the Middle East & African markets. We offer direct factory pricing.

Project Consultancy

We offer consultation services to brands, design professionals & clients. Our core strength is our contacts & vast network & understanding of the global supply chains, we aim to connect the factories with the clients directly for direct and competitive pricing.

Brand Advisory

NextSpace assists brands looking for a distribution network or a new business partner to gain an overview of the market. Our team of PR, Publishing & Event collaborators create a personalized strategy specific to your requirements.



Outdoor Expertise

Outdoor Solutions

We specialize in providing various options, consultations & layouts for luxury outdoor areas with a focus on furniture, accessories, carpets & lighting.

Hospitality

We deliver a variety of standard & custom design furnishing solutions for hospitality projects. We focus on the Middle East & African markets.

High-End Residential

We specialize in delivering premium design brands for the luxury residential markets with direct factory access & pricing.

FURNITURE



LIGHTING



OBJECTS



Services - Outdoor Expertise



Layout Proposals

We provide various layout options to fit the design theme



Options & Recommendations

We can assist with providing various product specifications and possibilities



Value Engineering

We can provide a selection of outdoor furniture according to your budget



Consultations

We can assist with refurbishments, selections & site visits



Direct Factory Pricing

We provide access to direct factory pricing



Supply & Installation

We help with transportation, custom clearance procedure & delivery to site



After Sales Service

We are here to support with any claims and other after sales service support



Maintenance

We can assist with maintenance, such as re-oiling the furniture, re-upholstery etc.



Brands



Cassina



DEDON



**GANDIA
BLASCO**



nanimarquina



INDIGENUS



POTOCCO
ITALY



HALDANE



bivaq



akula
designed for life



KETTAL



SANCAL



imperfetto^{iab}



FLOS
OUTDOOR



**YELLOW
GOAT
DESIGN**



—CHELSOM—



Management

Martin Fryzelka



Martin Fryzelka, CEO of NextSpace brings over a decade of executive experience within the hospitality and residential businesses. NextSpace is a new platform that provides specialist FF&E solutions across the GCC and supports world-class and forward-thinking design partners.

Laurence Dehlen



Laurence Dehlen co - founded NextSpace after 15 years of experience working with luxury brands in the Middle East. He has travelled extensively over the years and understands the intricate details of each brand and the unique qualities they present.

Associates

Patricia Millns frsa



Patricia Millns FRSA is an artist, advisor, patron and mentor. Studied Fine Arts, Honours MA Art and Design History.

She is an elected Fellow of The Royal Society of Arts, London, Advisory boards of American University of Dubai (AUD), Zay Initiative board and member of IAPA, UNESCO

Esra Lemmens



Esra Lemmens is a Design Strategist at her namesake, The Esra Lemmens Agency. Esra Lemmens build her career on discretion and focuses on empowering contemporary Designers, Artists and their brands across the globe accomplishing clear business objectives. Nowadays she represents the biggest names in the industry and is the thriving force behind many successful collaborations with major companies.



List Of Brands

BRAND	ORIGIN	SEGMENT
Cassina Outdoor	Italy	Outdoor Furniture
Dedon	Germany, Philippines	Outdoor Furniture
Gandia Blasco	Spain	Outdoor Furniture
Kettal	Spain	Outdoor Furniture
Potocco Outdoor	Italy	Outdoor Furniture
Haldane Martin	South Africa	Outdoor Furniture
DAA Italia	Italy	Outdoor Furniture
Bivaq	Spain	Outdoor Furniture
Akula	China	Outdoor Furniture
Indigenus	South Africa	Outdoor Planters
Nanimarquina	Spain	Outdoor Rugs & Carpets
Shore Rugs	UK	Outdoor Rugs & Objects
...
Cassina	Italy	Indoor Furniture
ImperfettoLab	Italy	Indoor Furniture
Potocco	Italy	Indoor Furniture
Sancal	Spain	Indoor Furniture
Nanimarquina	Spain	Indoor Rugs & Carpets
Wiid Design	South Africa	Furniture & Objects
Flos	Italy	Lighting
Yellow Goat Design	Australia	Lighting
Chelsom	UK	Lighting

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📷 [nextspace.me](https://www.instagram.com/nextspace.me)

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Selected References

NAME	COUNTRY	YEAR
One Palm	UAE	2022
Emirates Palace Abu Dhabi	UAE	2022
Shangri-la Abu Dhabi	UAE	2022
Shangri-la Jeddah	KSA	2022
Royal Atlantis	UAE	2021
One & Only Royal Mirage	UAE	2021
Vida Bahrain	Bahrain	2021
Home Learning Center Dubai	UAE	2021
Doha Oasis Project	Qatar	2021
Burj Daman	UAE	2021
The Address Fujairah	UAE	2021
Le Royal Meridien Beach Resort	UAE	2021
Insignia Corporate Office	UAE	2021
Conrad Rabat	Morocco	2021
Jumeirah Gate	UAE	2021
Muraba Residences	UAE	2021
RAK CEO office	UAE	2021
Hilton Yas Island	UAE	2021
ESPROSES CAFÉ	UAE	2021
Private Villa Abu Dhabi	UAE	2021
Private Residence Jumeirah	UAE	2021
Elisa Private Residence	UAE	2021
Royal Hashemite Court	Jordan	2021
Villa Carat Palm	UAE	2021
Residential Project B Jordan	Jordan	2020
Kuwait Private Project	Kuwait	2020
Royal Group Villa 85	UAE	2020
Vila 1001 Marilan	UAE	2020
MBM Riyadh Saudi	KSA	2020
Villa M72 Palm Jumeirah	UAE	2020

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