

### DESIGN CRAFTED FOR CONTEMPORARY LIVING.

INCREDIBLE NATURE,
A RICH CULTURAL HERITAGE
AND GENEROUS PEOPLE:
AMES WAS BORN OUT OF A DEEP
LOVE FOR COLOMBIA.

BY CONNECTING LEADING
CONTEMPORARY DESIGNERS
WITH THE COUNTRY'S
ARTISAN COMMUNITY, AMES HAS
CREATED A VIBRANT
COLLECTION OF HANDMADE
FURNITURE AND
LIFESTYLE PRODUCTS.



Every new season, a fresh chapter begins for ames when we present our latest creations. For us, it means months, sometimes years, of intense creative collaboration have come to an end. From the designer' first sketch to the first production samples and final finishing touches by our craftspeople — our collection is a true labour of love at every step of the way.

I invite you to discover our latest collaborations and creations, reviving ancient Andean manual production methods in the context of modern living. Invigorated by the daring designs of our creative partners, the

master artesanos even often find new ways of pushing the old crafts even further. Most recently, this happened with our Ojitos wall decorations and Choco vases. Both are made using fine palm fibres, where the artisans developed new techniques to weave the colour-blocking pattern.

I am proud that our products contribute to keeping this ancient knowledge alive while enriching interiors worldwide with the unique spirit of Colombia — vibrant, diverse and simply beautiful.

#### WELCOME TO THE WORLD OF AMES







She started ames with the vision to create products that spread Colombian joie de vivre around the world, inspiring curiosity in the traditions of her

motherland and, by using them to create modern living collection, attracting new generations to learn the centuries-old crafts.

In 2015, ames launched the first designs by Sebastian Herkner. Over the last years, Mae Engelgeer, Pauline Deltour and Cristina Celestino joined the ames family as collaborators. Every one of them introduced their personal interpretation of the ames ethos, finding inspiration in one of the many facets of Colombia's heritage and nature while studying the extraordinary craftsmanship.

### A CELEBRATION OF COLOMBIA



Some of the ames partner ateliers are located in towns in the Andes mountains of the Narino region.



#### **Materials**

The attention to detail that goes into every ames product starts with choosing the materials. Many of the natural materials we source locally are not commonly used in contemporary design. However, by including the artisans in the design process, we can find new ways to work with materials that Colombian craftspeople have used for generations.

All the natural materials used in our collections are prepared in a labour-intensive process before the artesanos begin making the final product. In Tolima, our ceramic products are moulded using air-dried clay, and it takes the experts days to produce the plant fibres and wicker materials from the leaves of local plants like fique and bejuco.

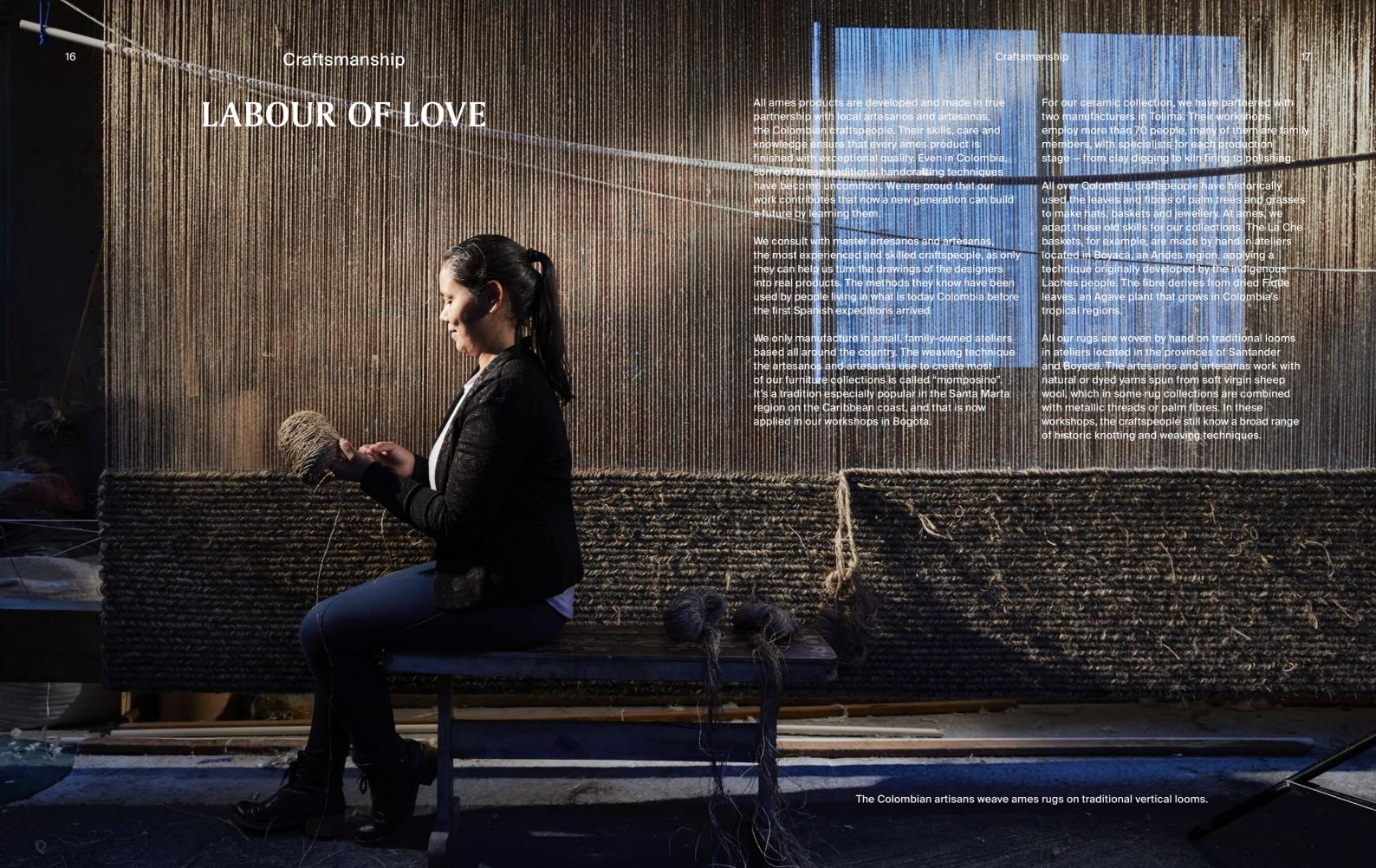
By sourcing many materials locally, ames contributes to keeping these old ways of making alive while supporting small family workshops in Colombia's remote regions.

When we work with materials from outside Colombia, ames only selects materials of credible and transparent origin. All the coloured PVC strings for our outdoor collections like Caribe, Cielo and Cartagenas have been made from recycled plastic, while the wool for our rugs comes from trusted suppliers in Cundinamarca.

### SOURCED WITH THE GREATEST CARE

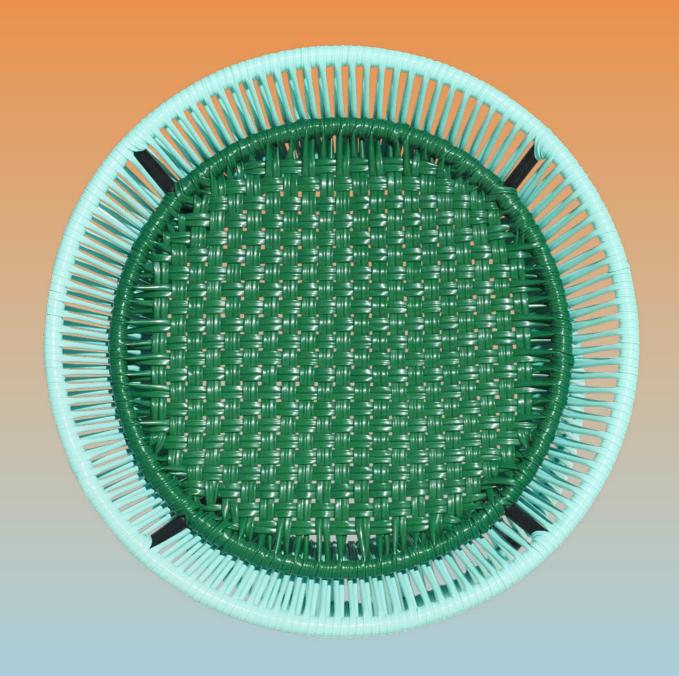








#### LIVE LIFE IN COLOUR



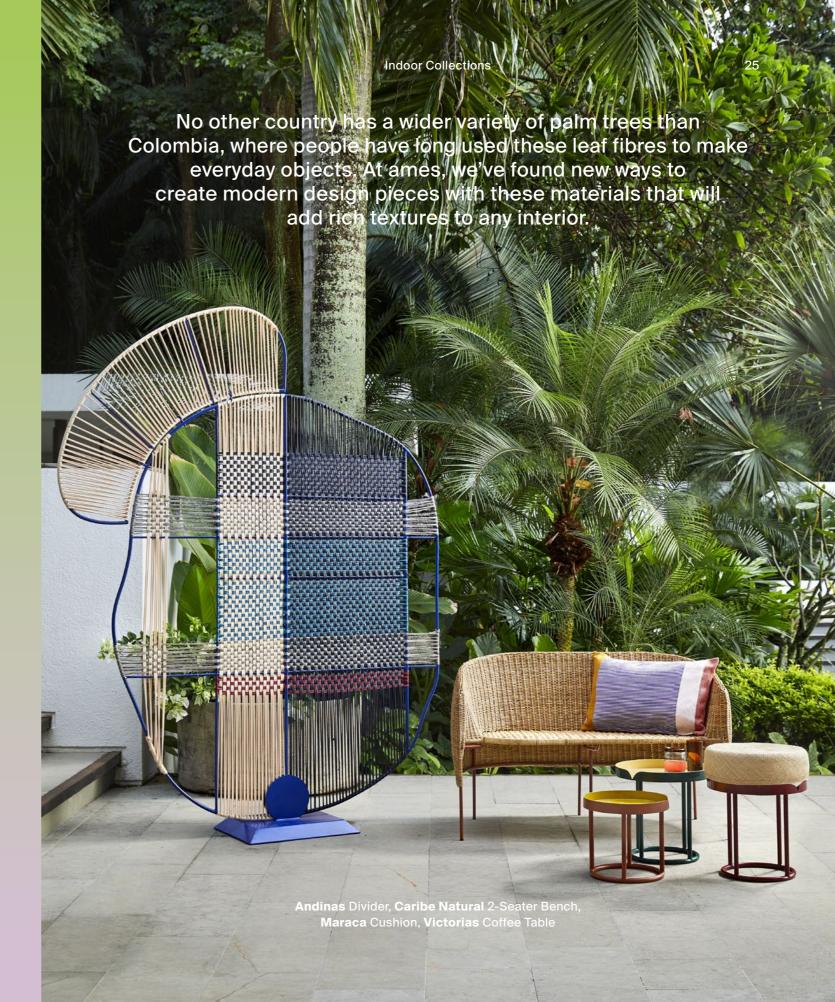
The webbing of all ames outdoor collections is woven with hard wearing PVC strings, which are made from recycled plastic.
Artfully woven in workshops in Bogota, Colombia's capital, these chairs and tables add vibrancy to any garden, terrace or pool area.





## AUTHENTIC MATERIALS FOR THE HOME







<sup>28</sup> Rug

#### WOVEN ARTWORKS



From handwoven blankets and cushions to dramatic floral wall decorations and vases with charming colour blocking patterns: our range of striking accessories will liven up any space.





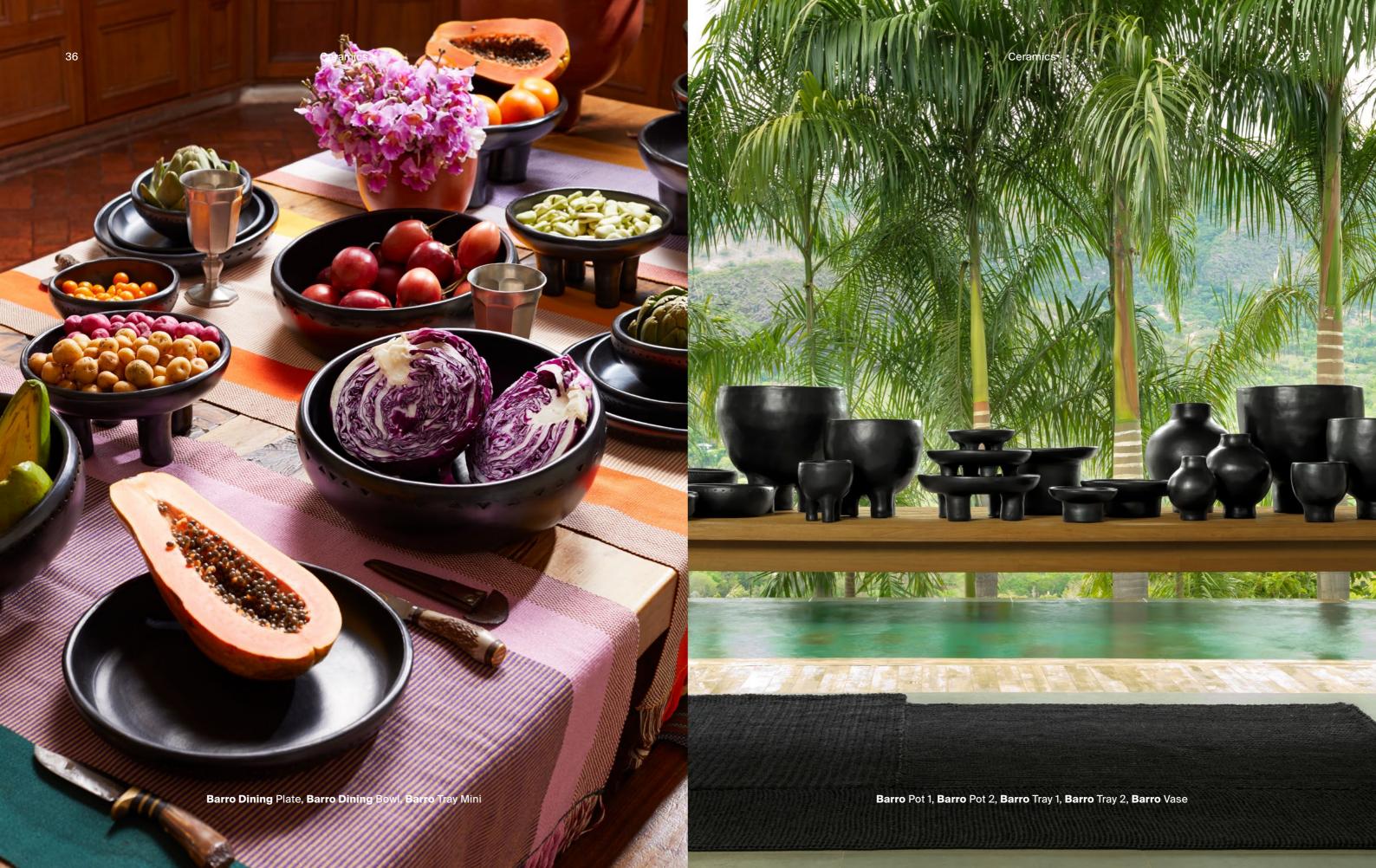


#### STRONG SHAPES AND GORGEOUS GLAZES



Colombia's Tolima region has been a centre of black pottery production for centuries. Ames worked with designers Sebastian Herkner and Cristina Celestino to create sculptural, handmade vases, tableware and side tables.







From handwoven blankets and cushions, to dramatic floral wall decorations and vases with charming colour blocking patterns: our range of accessories offer the small touches that bring something special to any room.









### CREATIVE MINDS MEET ANCIENT CRAFTS

Ames is proud to introduce leading contemporary designers to the craftspeople of Colombia. The result is an inspiring dialogue between creative minds and skillful makers, leading to products with a truly unique character, as each designer brings a unique point of view to ames.

Since 2015, Ana Maria has invited several designers to collaborate with ames. It started with Sebastian Herkner joining the ames team on a trip to Colombia, where Ana Maria showed him workshops across the country. He could see how the artisans work in person and gain a better understanding of the Colombian way of living. Inspired by this trip, the German designer came up with a series of rugs and accessories, followed by the Caribe furniture series one year later and many more exciting collections since then.

Over the years, more incredible talents started working with ames — each collaboration beginning in

an exploration of Colombian crafts and materials. Pauline Deltour accompanied Ana Maria Calderón Kayser on a trip to Colombia to visit different workshops and ateliers. The French designer got to see how the artisans work with the fibres of the fique plant to create beautiful objects.

Dutch textile designer Mae Engelgeer delved into Colombian weaving and techniques and applied them to create enticing rugs, cushions and blankets that feature multi-dimensional textures.

Cristina Celestino, one of the most prolific contemporary Italian designers, studied the traditional palm weave ornaments found in Atlántico, a region in northern Colombia. With her eye for modern, poetic shapes, she translated them into a series of original furniture and decorative objects.

To see all products a designer has made for ames, visit amesliving.de

Our creative collaborators clockwise from top-left: Sebastian Herkner, Cristina Celestino, Pauline Deltour, Mae Engelgeer.



# OLD TRADITIONS HELP BUILD NEW PERSPECTIVES

From sourcing raw materials to making the final products, ames only works with small manufacturers and family businesses throughout the entire production chain. This commitment directly supports keeping the knowledge of the artesanos alive, enabling investment into necessary equipment and logistics infrastructure. 'Colombia's crafts are based on the traditional knowledge of the master artesanos', says Ana Maria. 'Thanks to the success of ames, young people in Colombia again show an interest in their grandmother's knowledge and begin to work in the workshops.'

Together with the designers and manufacturers, ames has established wide-ranging standards to make all production processes as environmentally friendly as possible. Most of the raw materials are sourced from Colombia. All PVC strings are made from recycled plastic, and ames uses natural pigments or dyes with low impact on the environment for our textiles.

Ames is proud to help keep old traditions alive while creating jobs with fair wages in Colombia. Many young people from provinces with political conflicts or high unemployment have moved to Bogotà. Ames can offer some of them the chance to build a foundation for a better life by teaching them the art of weaving in the traditional Mamposino style.

The increased demand for our furniture has enabled ames to offer short apprenticeships in our workshops where the colourful PVC-webbing of our furniture is woven. Children learn the basics of these techniques often in school. Our master artesanos teach the young adults taking part in the program how to create more refined patterns and perfect their finishes. After a few months of training, they can then take on more work as weavers and earn a decent living by producing furniture. The most talented apprentices will set up their own ateliers — and ames takes them on as suppliers, as the interest in our products continues to grow.



ROOTED IN COLOMBIAN TRADITIONS, REINVENTED FOR MODERN LIFE.

DISCOVER AND SHOP ALL AMES COLLECTIONS, INCLUDING OUR LATEST LAUNCHES, ON AMESLIVING.DE



