

# Company Profile

2024- 2025



## About NextSpace

NextSpace represents a premium collection of luxury outdoor furniture brands.

We deliver a variety of outdoor furniture solutions for Luxury Residential, Corporate, Commercial and the Worldwide Hotel and Casino industries.

Built on decades of experience in the Middle East and Africa, our aim is to develop sales and marketing strategies for brands looking to expand in the Middle East and Africa. We act as exclusive representatives of the factories within the region.

Our intricate knowledge of the local market, strong relationships, and networks in the region are our key successes, and we ensure that our extensive community of design professionals, operators, developers, contractors, distributors and clients are continuously engaged and supported with direct factory pricing.



## Solutions

### Outdoor Solutions

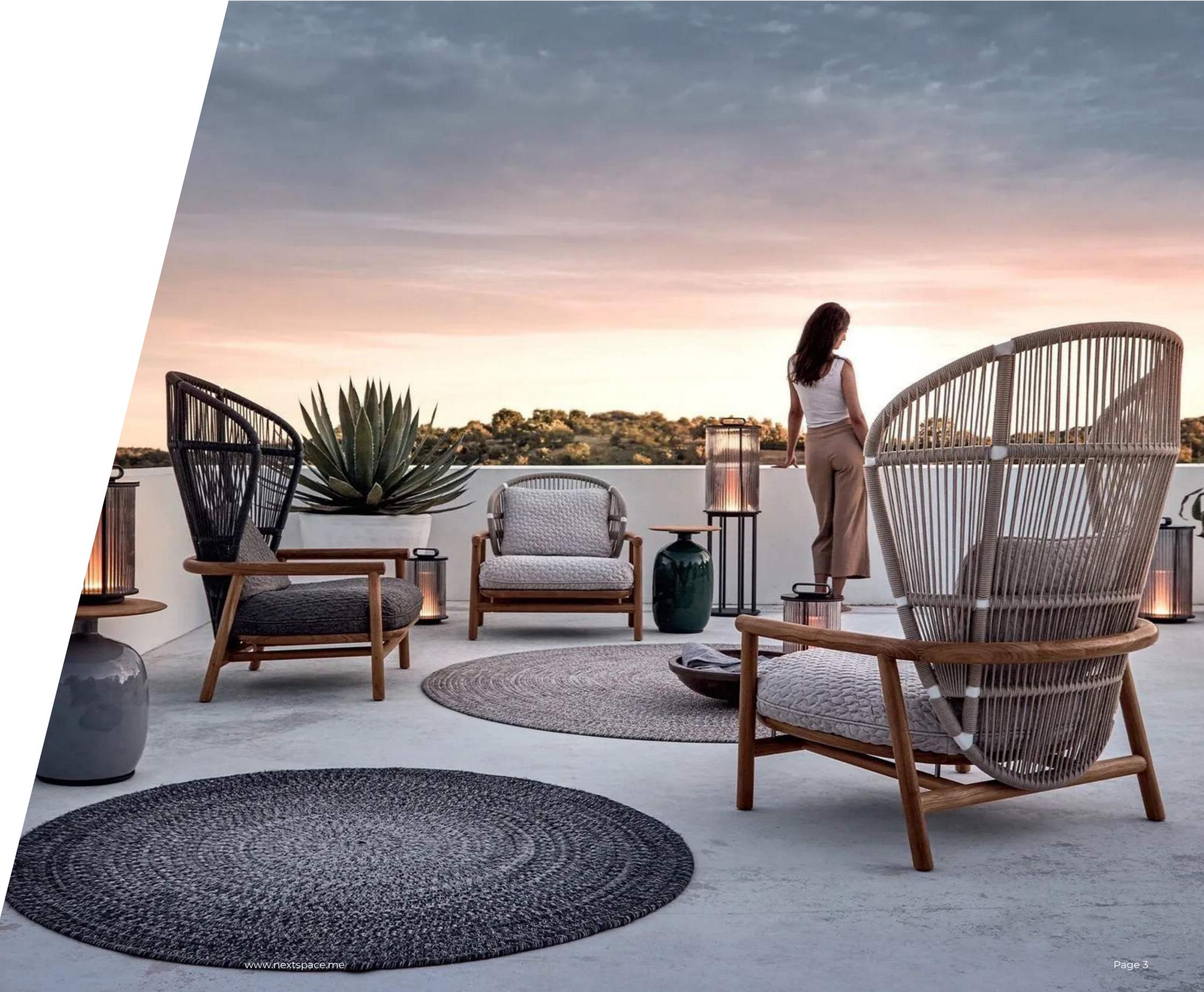
We specialize in procurement, supply & delivery of luxury outdoor furniture, accessories, carpets & lighting.

### Hospitality

We deliver a variety outdoor furniture solutions for hospitality projects. We focus on the Middle East & African markets.

### High-End Residential

We specialize in delivering premium outdoor furniture design brands for the luxury residential markets with direct factory access & pricing.





# Outdoor Expertise

Furniture



Planters



Rugs



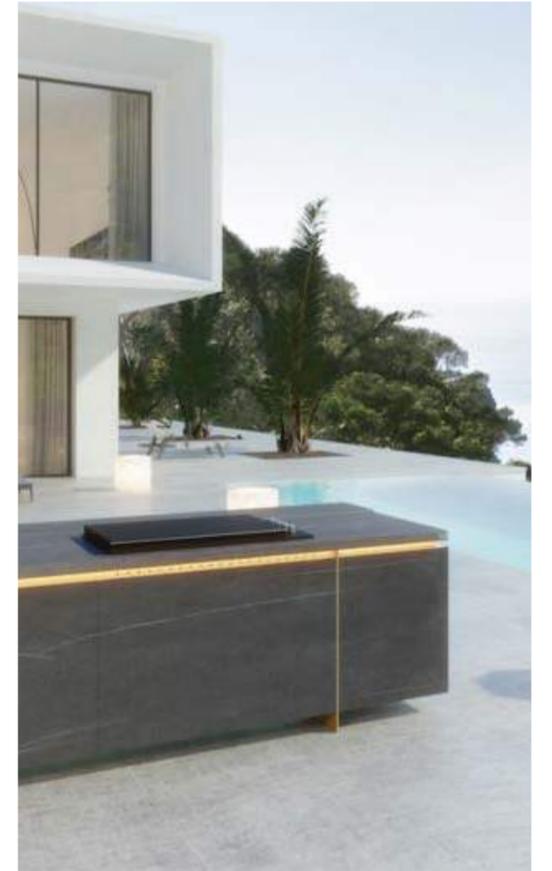
Umbrellas



Lighting



Kitchens





## Services

### **Outdoor FF&E Procurement**

We provide various layout options to fit the design theme.

### **Consultations**

We can assist with refurbishments, selections & site visits.

### **Value Engineering**

We can provide a selection of outdoor furniture according to your budget.

### **Options & Recommendations**

We can assist with providing various product specifications and possibilities.

### **Supply & Installation**

We help with transportation, custom clearance procedure & delivery to site.

### **After Sales Service**

We are here to support with any claims and other after sales service support.

### **Maintenance**

We can assist with maintenance, such as re-oiling the furniture, reupholstery, etc.

### **Direct Factory Pricing**

We provide access to direct factory pricing.





## Brands





## List of Brands

Dedon  
Gloster  
Roda  
Gandia Blasco  
Danao  
Indigenus  
Diabla  
Fast  
Gan Rugs  
Novara  
Haldane  
Mowee  
Bivaq  
Nanimarquina  
Todus  
Umbrosa



## Management



**Martin Fryzelka**, CEO of NextSpace brings over a decade of executive experience within the hospitality and residential businesses. NextSpace is a new platform that provides specialist FF&E solutions across the GCC and supports world-class and forward-thinking design partners.



**Laurence Dehlen** co - founded NextSpace after 15 years of experience working with luxury brands in the Middle East. He has travelled extensively over the years and understands the intricate details of each brand and the unique qualities they present.

## Associates



**Patricia Millns FRSA** is an artist, advisor, patron and mentor. Studied Fine Arts, Honours MA Art and Design History. She is an elected Fellow of The Royal Society of Arts, London, Advisory boards of American University of Dubai (AUD), Zay Initiative board and member of IAPA, UNESCO



**Esra Lemmens** is a Design Strategist at her namesake, The Esra Lemmens Agency. Esra Lemmens build her career on discretion and focuses on empowering contemporary Designers, Artists and their brands across the globe accomplishing clear business objectives.



**Bianca Ungerer** serves as the Managing Partner of NextSpace in South Africa, where she extends our global reach as a dedicated representative for luxury outdoor furniture brands. With over a decade of experience in the industry, Bianca has established herself as a trusted partner in the industry, fostering strong connections with South Africa's Interior Designer and Architect network.



## Selected References

Address Bahrain // Bahrain

Address Dubai Creek Harbour // United Arab Emirates

Al Ansari Villa Dubai // United Arab Emirates

Al Dawood Private Villa // United Arab Emirates

Ali Salim Residence // United Arab Emirates

Arabian Ranches Renovation // United Arab Emirates

Arkan Health Club Kuwait // Kuwait

Aspire Palace // Qatar

Brewster Residence // United Arab Emirates

Bulgari Mansion // United Arab Emirates

Burj Daman // United Arab Emirates

Bushra – Grosvenor House // United Arab Emirates

Caesar’s Palace Dubai // United Arab Emirates

Cheval Blanc Seychelles // Africa

Conrad Rabat Morocco // Africa

Crowne Plaza Duqm // Oman

Doha Oasis // Qatar

E-170 Emirates Hills Villa // United Arab Emirates

Elisa Private Residence // United Arab Emirates

Em Sherif Cafe Abu Dhabi // United Arab Emirates

Emirates Palace Abu Dhabi // United Arab Emirates

Em Sherif Cafe Jordan // Jordan

Esproses Café // United Arab Emirates

Esproses Café And Floral Boutique // United Arab Emirates

Expo Restaurant // United Arab Emirates

Feels Restaurant Abu Dhabi // United Arab Emirates

Feels Restaurant Marsa Al Arab // United Arab Emirates

Four Seasons Residences Dubai // United Arab Emirates

Home Learning Center Dubai // United Arab Emirates

Hilton Yas Island // United Arab Emirates

Il Primo Downtown Dubai // United Arab Emirates

Jumeirah Bay Villa // United Arab Emirates

Jumeirah Gate Penthouse // United Arab Emirates

Jumeirah Gate Project - Terraces // United Arab Emirates

Kempinski Hotel Aqaba Red Sea // Jordan

Kempinski Hotel Dead Sea // Jordan

Khalid Ibrahim Hotel Sharjah // United Arab Emirates

Le Royal Meridien Beach Resort Lobby // United Arab Emirates

Lulu & The Beanstalk Book Store // United Arab Emirates

Lusail Towers // Qatar

Mandarin Oriental Muscat // United Arab Emirates

Margin Restaurant Al Ain // United Arab Emirates

MBM Riyadh Saudi // Kingdom of Saudi Arabia

Muraba Residences // United Arab Emirates

Najwa Residential Project B Jordan // Jordan

Nas Villa // United Arab Emirates

O&O Beach Bar And Grill // United Arab Emirates

One & Only Za’abeel // United Arab Emirates

One @ Palm Jumeirah // United Arab Emirates

One Palm Penthouse // United Arab Emirates

P273 Grand Marina Intercontinental Hotel // United Arab Emirates

Pagani Apt J One Tower // United Arab Emirates

Palace Hotel Dubai Creek Harbour // United Arab Emirates

Presidential Palace Abu Dhabi // United Arab Emirates

Private Villa At Durrat Al Bahrain // Bahrain

RAK CEO Office // United Arab Emirates

Robusta Coffee // Kuwait

Royal Group Villa 85 // United Arab Emirates

Royal Hashemite Court Amman // Jordan

Saddle Restaurant Abu Dhabi // United Arab Emirates

Saddle Restaurant Dubai // United Arab Emirates

Shangri-La Hotel Abu Dhabi // United Arab Emirates

Shangri-La Hotel Muscat // Oman

Shaza Hotel Muscat // Oman

Shurayrah Island Hotel // Kingdom of Saudi Arabia

St Regis Hotel Red Sea // Kingdom of Saudi Arabia

Swissotel Doha // Qatar

Toby’s Estate Coffee Roasters // United Arab Emirates

The Royal Atlantis // United Arab Emirates

The St. Regis La Bahia Blance resort // Morocco

Vida Bahrain // Bahrain

Vida Hotel Dubai Creek // United Arab Emirates

Vida Hotel Dubai Mall // United Arab Emirate

Villa 1001 Marilan // United Arab Emirates

Villa Jogesh Mehta // United Arab Emirates

Villa Karat 22 // United Arab Emirates

Villa M 72 Palm Jumeirah // United Arab Emirates

Vogue Design Project KSA // Kingdom of Saudi Arabia

Waldorf Ras Abrouq, Qatar // Qatar

W Hotel Palm Jumeirah // United Arab Emirates



**Get in Touch**

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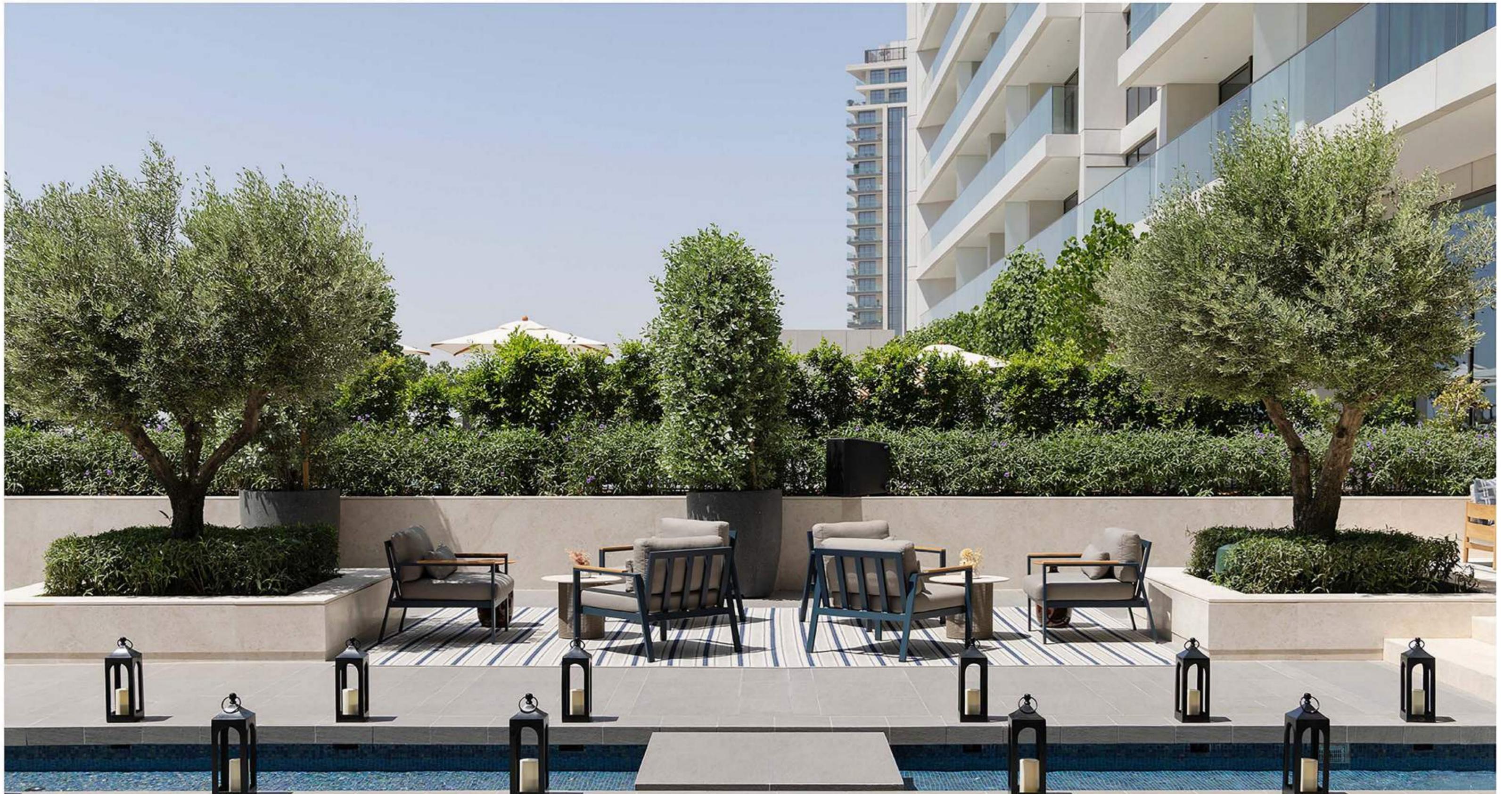


# The Palace hotel

Dubai Creek Harbour, UAE

Located in the heart of Dubai Creek Harbour, this luxurious development sets a new standard in hospitality and residential living. We are thrilled to have supplied all the outdoor furniture for both the hotel and residences, enhancing the elegance and comfort of this iconic location. The success of this project was made possible through the close collaboration between the NextSpace team and key stakeholders, including the design team of the developer, Emaar, the procurement agent, CCM, and the project manager, Mirage. This partnership ensured that every detail met the highest standards of quality and design.















## Address Beach Resort

Marassi Al Bahrain

With direct access to the beach and mesmerizing views of the sea, this luxurious resort offers an unparalleled experience for its guests. We are proud to have supplied all the outdoor furniture for this stunning location. The success of this project was achieved through the close collaboration between the NextSpace team and key partners, including the Emaar design team, Eagle Hills, and Mirage. This teamwork ensured that every piece of outdoor furniture met the highest standards of quality and design.















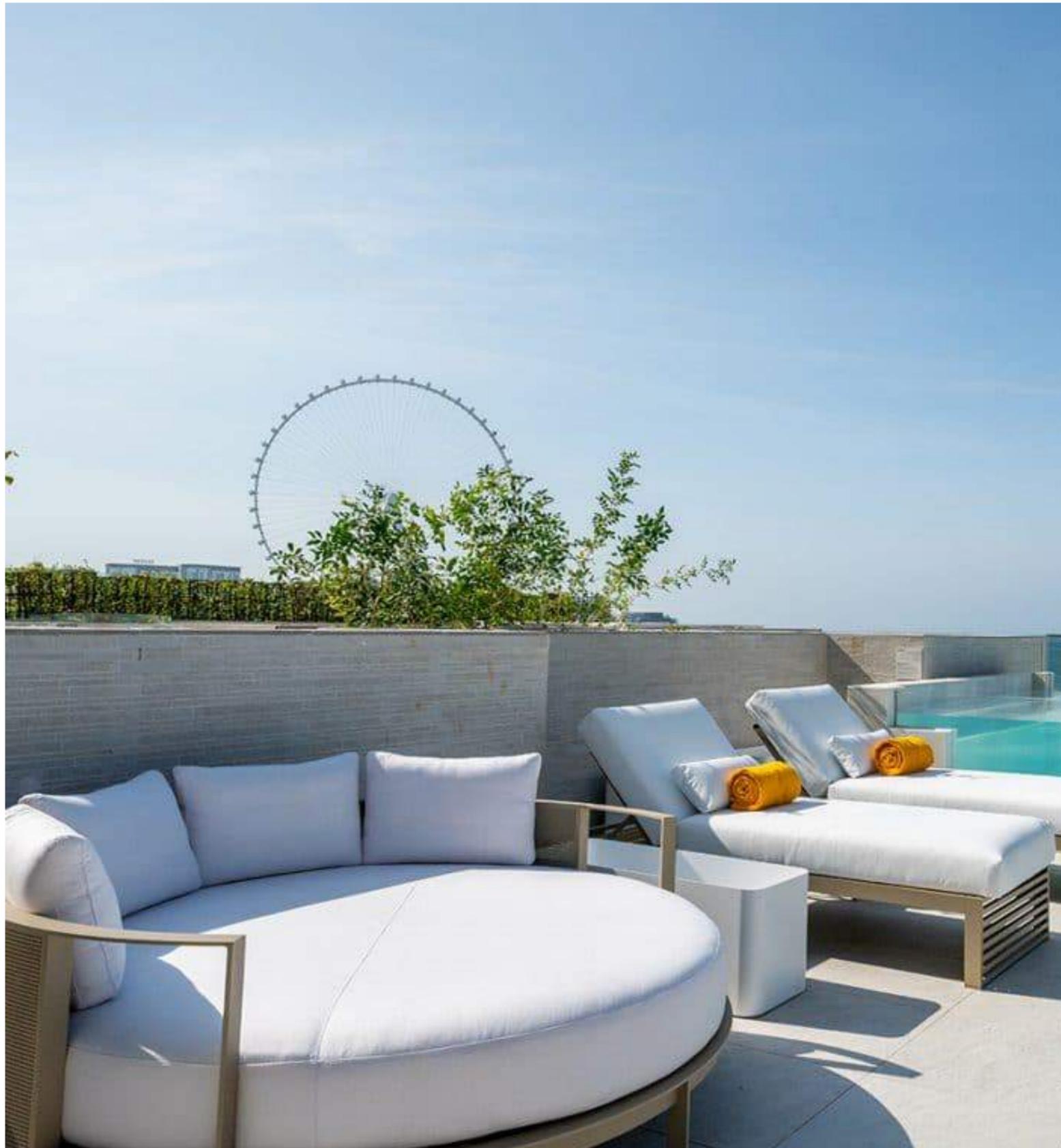
## St. Regis La Bahia Blanca

Tamuda Bay, Morocco

Located on a pristine stretch of white sand, The St. Regis La Bahia Blanca Resort, Tamuda Bay, offers a serene sanctuary for relaxation. The resort blends Mediterranean-style architecture with nature, creating an immersive botanical-inspired setting. Influenced by traditional Moroccan riads, the property features opulent courtyards, manicured gardens, sparkling fountains, and grand terraces. NextSpace is proud to have supplied the outdoor furniture, enhancing the luxurious outdoor areas with our stylish and comfortable pieces, ensuring an exceptional experience for every guest at St. Regis La Bahia Blanca.







## Five Luxe JBR

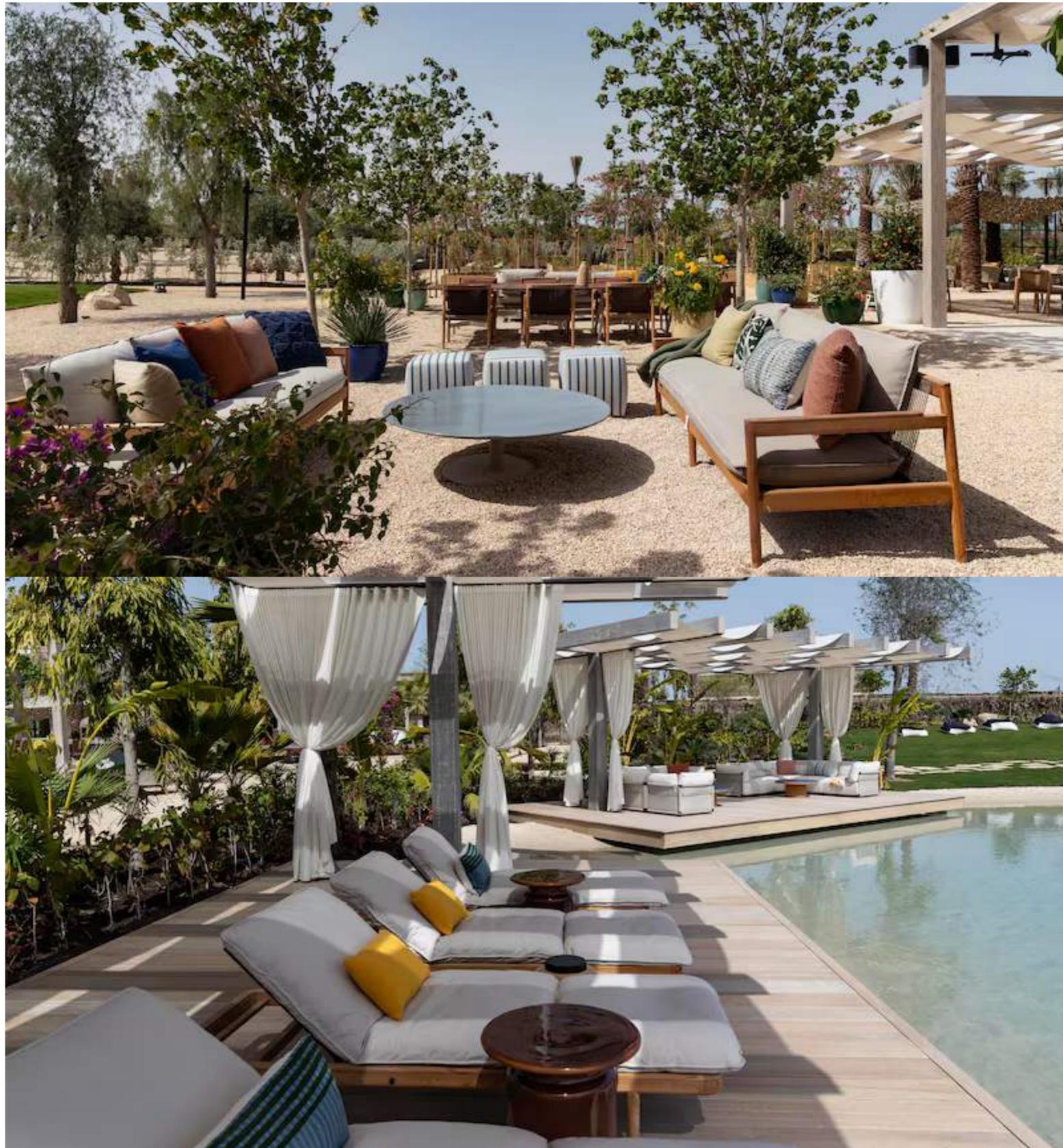
Dubai, UAE

Immerse yourself in a glamorous getaway at Dubai's premier luxury hotel on the vibrant JBR beachfront. Enjoy fabulous culinary delights, nightlife, and entertainment. Unwind at the globally renowned Playa Pacha all-day private beach and pool party, or recharge at Dubai's most exclusive spa. Stay in swanky rooms, suites, and lavish residences, all featuring private pools, hot tubs, and spas. Enjoy front-row views of the Arabian Gulf, Dubai Eye, and Palm Jumeirah. The entire outdoor area is elegantly furnished with pieces from Gandia Blasco, ensuring a luxurious experience. Discover the best hotel experience in Dubai.









## Discovery Dunes

Dubai, UAE

Amenities include mountain biking, kite surfing, boarding, equestrian activities, and racquet sports. The site will also feature a private championship golf retreat, home to the region's first 18-hole golf course designed by renowned designer Tom Fazio. Set against the stunning backdrop of Dubai's skyline, the golf course, which will open next year, is exclusively for members and their guests. It will offer cutting-edge technology to provide coaches and players with real-time performance feedback. Named Discovery Dunes, this exclusive community requires an invitation to purchase one of its 340 mansions, villas, or land plots. NextSpace is proud to have supplied the outdoor furniture for this prestigious project.





## Emirates Palace

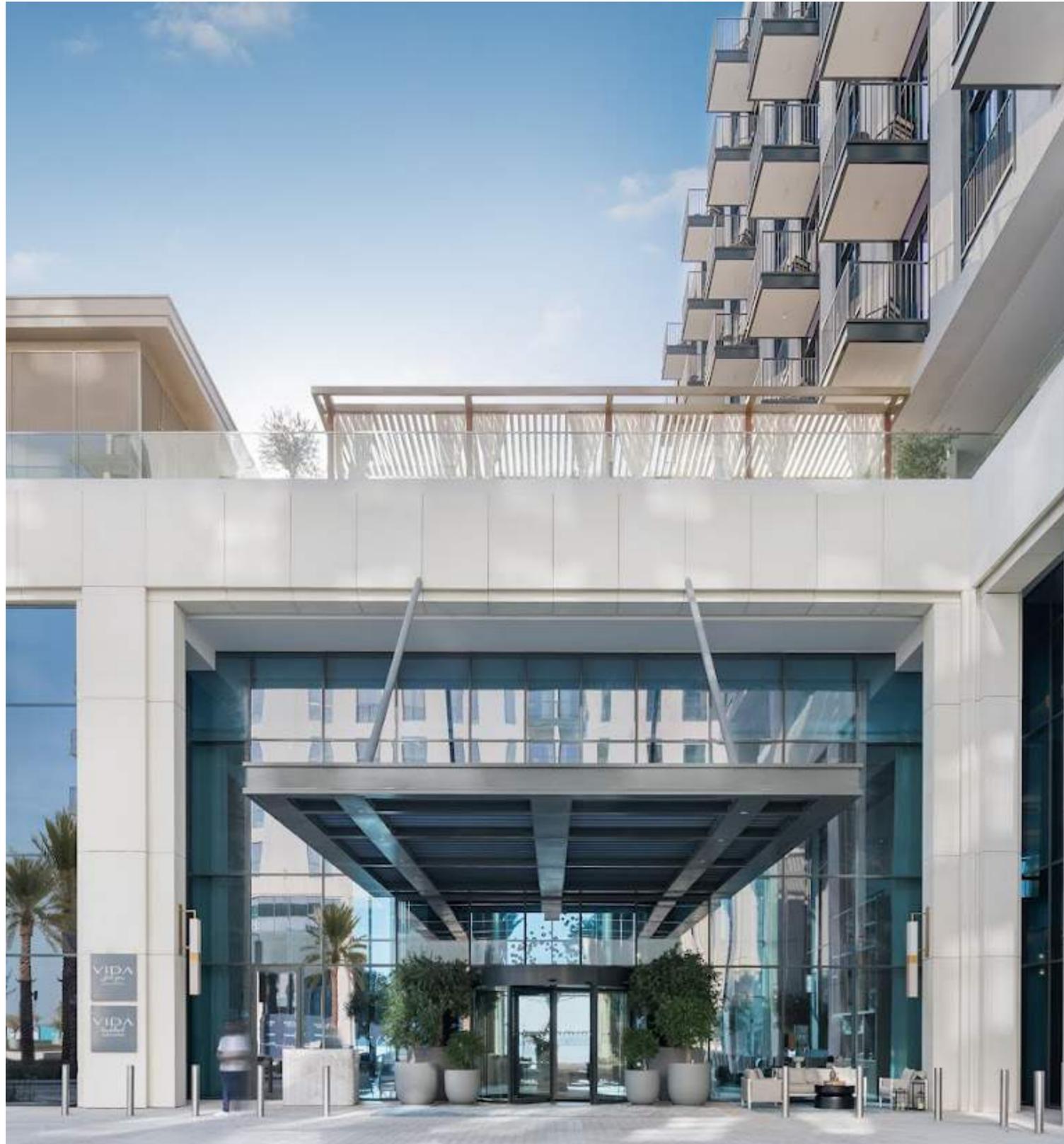
Abu Dhabi

Situated on a pristine private beach, Emirates Palace Mandarin Oriental, Abu Dhabi epitomizes luxury and Arabian hospitality. The resort's rooms and suites, furnished for ultimate comfort, feature stunning views and 24-hour butler service.

Guests can savor diverse cuisines at eight dining venues crafted by world-renowned chefs. The resort also boasts lush gardens, a lavish spa, two temperature-controlled swimming pools, a kids' club, and a private marina. The balconies and pool area are elegantly furnished with DEDON pieces, enhancing the luxurious ambiance of this extraordinary destination.







## Vida Bahrain

Marassi Al Bahrain

Perfectly situated alongside the waterfront, the entrance to Vida Beach Resort Marassi Al Bahrain stands as an icon of luxury. A meticulously landscaped arrivals courtyard, adorned with grand water features, warmly invites guests to both the Hotel and Residences. NextSpace complements this setting with their range of outdoor furniture, ensuring every space is as inviting as it is luxurious. Tailored for the smart, tech-savvy generation, these accommodations promise both convenience and sensory delight. Impeccable service seamlessly enhances the experience, catering to the discerning tastes of our guests.





## The Robata

Bluewaters Island, UAE

Nestled on the iconic Bluewaters Island in Dubai, Robata Restaurant stands out as a premier dining destination, offering an exceptional culinary experience. NextSpace had the privilege of enhancing this stunning location by supplying the outdoor furniture from Gloster. Our high-end, stylish, and durable furniture perfectly complements the luxurious ambiance of Robata Restaurant, providing guests with a comfortable and elegant outdoor dining experience.







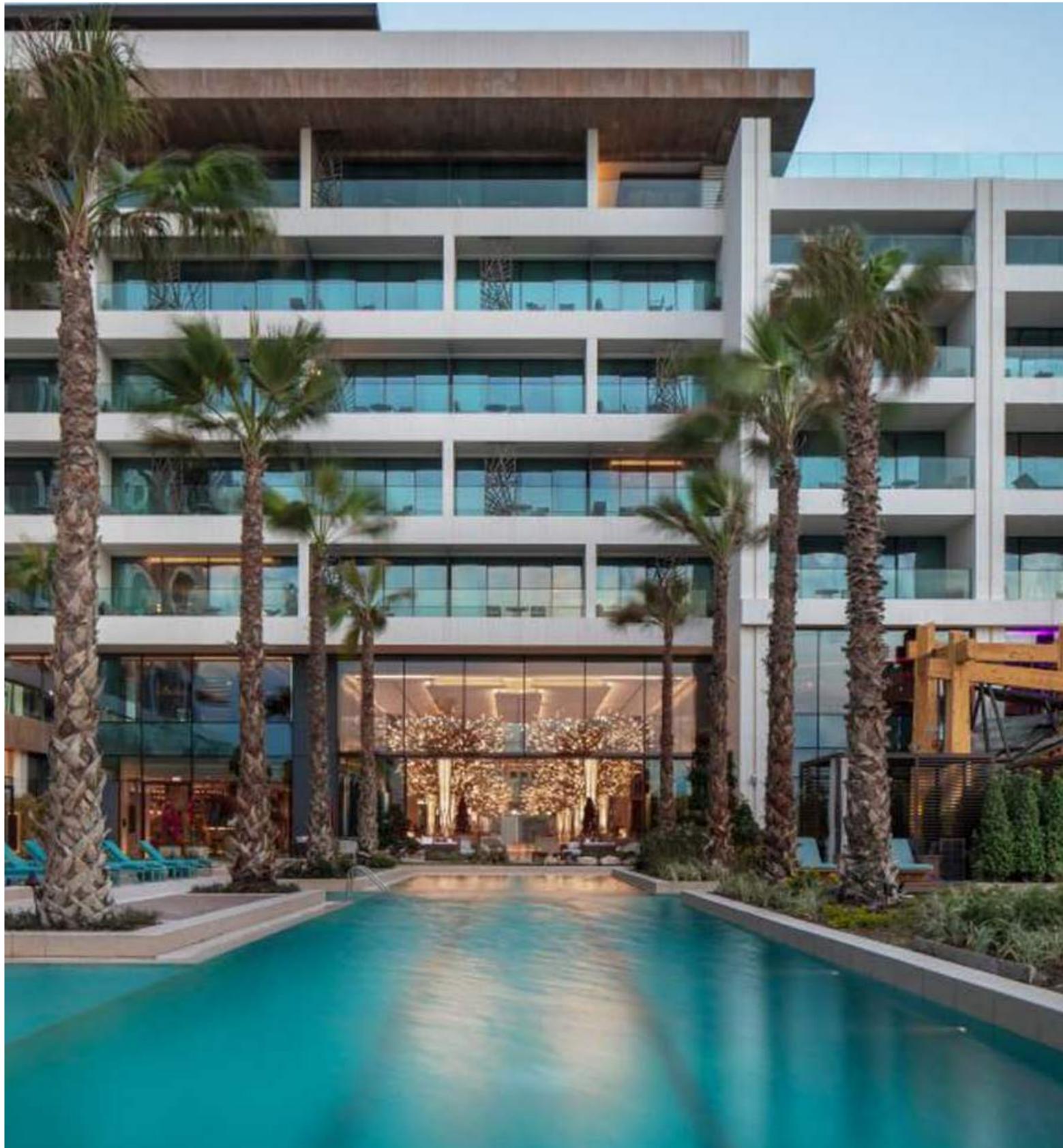
## Address Grand

Dubai Creek Harbour, UAE

Address Grand, the first 5-star luxury hotel in Dubai Creek Harbour, boasts breathtaking views of old Dubai on one side and the impressive skyline of new Dubai on the other. We had the privilege of providing the outdoor furniture for the pool area and all-day dining spaces, adding to the hotel's sophisticated and inviting atmosphere.







## Mandarin Oriental Jumeira

Dubai, UAE

Set against a pristine oceanfront backdrop, Mandarin Oriental Jumeira, Dubai, is a stylish urban resort overlooking the clear blue waters of the Arabian Gulf and the dazzling Dubai skyline, dominated by the iconic Burj Khalifa. The hotel's beachfront location and al fresco facilities are designed to elevate the standard of relaxed luxury in the city.

Created by award-winning interior designer Jeffrey A. Wilkes, this chic 250-room beachfront resort features spacious, sleek, and contemporary interiors with private balconies offering uninterrupted sea or skyline views. The resort introduces a new wave of luxury to Dubai's shores. We are proud to have contributed to this ambiance by providing Dedon furniture for the outdoor lobby lounge area.





## Em Sherif Cafe

Abu Dhabi

Escape to Em Sherif Sea Café, a Lebanese Mediterranean seafood restaurant where the vibrant flavors of the Mediterranean come to life, celebrating the harmony of land and sea. The Sea Café offers an unparalleled culinary journey, crafted with the freshest ingredients from our abundant region. Dedon furniture graces all our outdoor areas, providing an elegant and comfortable setting. Our refined fare is a culinary tribute to the earth and sea, prepared with the finest ingredients our region has to offer.





## Feels Mamsha Al Saadiyat

Abu Dhabi

Feels Mamsha Al Saadiyat is a distinctive restaurant born out of a passion for clean eating, creativity, and an active lifestyle. Located in the vibrant setting of Saadiyat Island, this venue offers a unique dining experience that celebrates healthy living and innovative cuisine. NextSpace is proud to have enhanced this exceptional space by providing premium outdoor furniture solutions. Our carefully selected pieces complement the restaurant's ethos, creating inviting and stylish outdoor areas that inspire guests to embrace a balanced and fulfilling lifestyle.







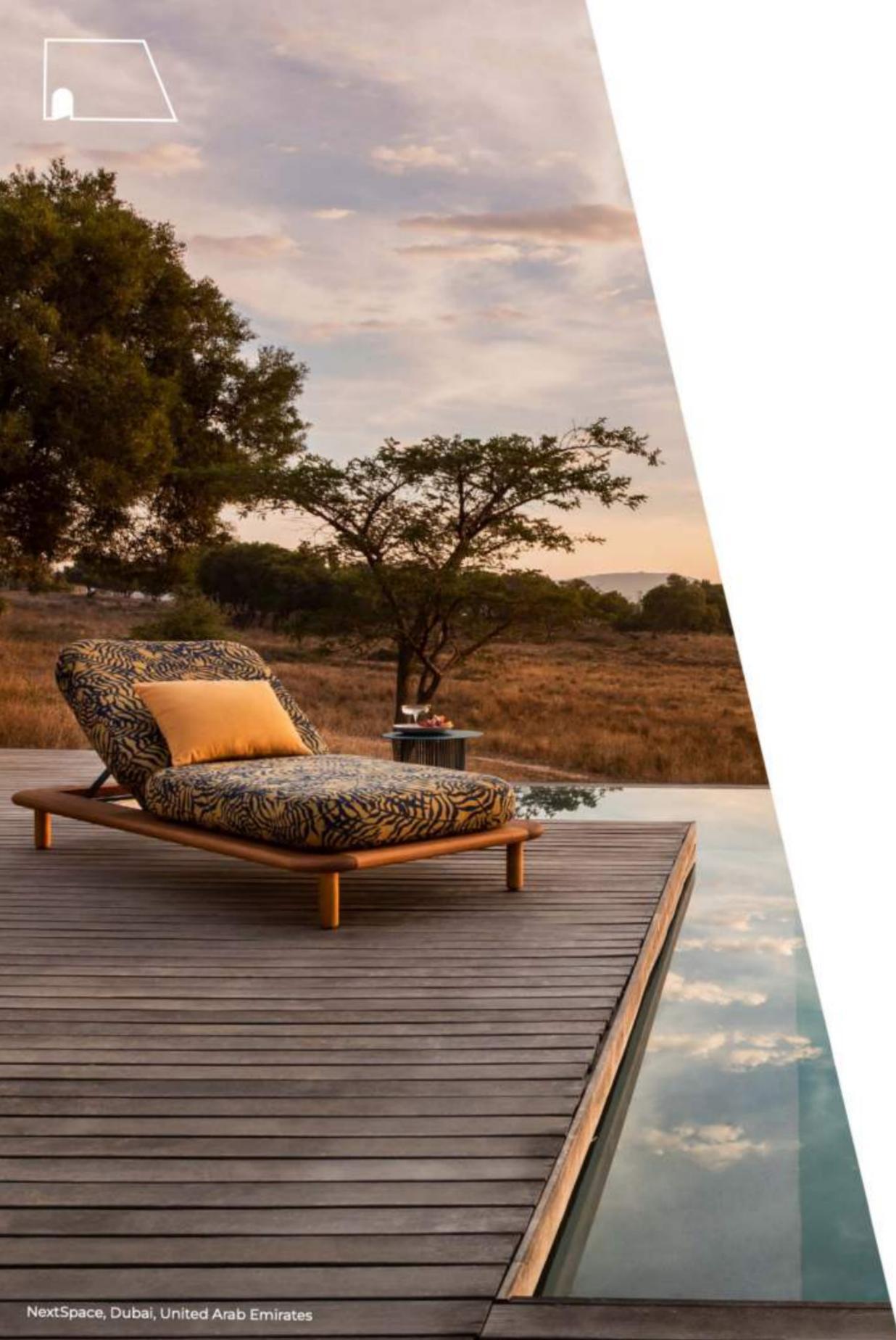
## Shanrgi-la Al Husn

Muscat, Oman

Perched high above the shimmering turquoise waters of the Gulf of Oman, Shangri-La Al Husn is an adults-only clifftop sanctuary. This serene seaside escape features a private beach and cove, a dramatic infinity pool, and breathtaking views. Guests can enjoy a wide range of exclusive complimentary perks and immersive experiences, all while being welcomed with the warmth of Omani hospitality. The outdoor areas are furnished with Dedon furniture, ensuring both comfort and elegance throughout the property.







## Why NextSpace?

01

**Direct Factory Pricing**

02

**Diversity in Designs & Brands**

03

**Project Management**

04

**Procurement on Behalf of the Client**

05

**Design support: Layout Proposals and Optimization**

06

**Thorough Verification Process**